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## TO:

Name: Mail Stop AMENDMENT  
Group Art Unit 2623 / Examiner Sumaiya Chowdhury

Firm: U.S. Patent &amp; Trademark Office

Fax No.: 571-273-8300

Subject: U.S. Patent Application No. 09/921,097

Ron J. Hudson et al.

Filed: July 31, 2001

METHOD FOR INTERACTIVE VIDEO CONTENT

PROGRAMMING (as amended)

Attorney Docket No. 108.0004-00000

Customer No. 22882

Confirmation No.: 6784

## FROM:

Name: Amedeo F. Ferraro, Esq.

Phone No.: 310-286-9800

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Date: September 18, 2008

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## CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that the attached Information Disclosure Statement Under 37 C.F.R. § 1.97(c) with Form PTO/SB/08 (the total amount of \$180 to cover the IDS fee to be charged to Deposit Account No. 50-1068) is being facsimile transmitted to the U.S. Patent and Trademark Office on September 18, 2008.

  
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PATENT  
Attorney Docket No. 108.0004-00000  
Customer No. 22882

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In re Application of:	)	Confirmation No.: 6784
Ron J. Hudson et al.	)	
Serial No.: 09/921,097	)	Group Art Unit: 2623
Filed: July 31, 2001	)	Examiner: Sumaiya Chowdhury
For: SYSTEM AND METHOD FOR	)	
INTERACTIVE VIDEO CONTENT	)	
PROGRAMMING	)	

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(c)**

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(c), Applicant brings to the attention of the Examiner the document listed on the attached Form PTO/SB/08. This Information Disclosure Statement is being filed after the events recited in Section 1.97(b) but, to the undersigned's knowledge, before the mailing date of either a Final Action or a Notice of Allowance. Under the provisions of 37 C.F.R. § 1.97(c), the requisite fee of \$180.00 as specified by Section 1.17(p) is to be charged to Deposit Account No. 50-1068.

Applicant respectfully requests that the Examiner consider the listed document and indicate that it was considered by making appropriate notations on the attached form.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that the listed document is material or constitutes "prior art." If the Examiner applies the document as prior art against any claim in the application and Applicant determines that the cited document does not constitute "prior art" under United States law, Applicant reserves the right to present to the office the relevant facts and law regarding the appropriate status of such document.

Application No. 09/921,087

Applicant further reserves the right to take appropriate action to establish the patentability of the disclosed invention over the listed document, should the document be applied against the claims of the present application.

If there is any fee due in connection with the filing of this Statement, please charge the fee to our Deposit Account No. 50-1068.

Respectfully submitted,

MARTIN & FERRARO, LLP

Date: September 18, 2008

By: 

Amedeo F. Ferraro

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